



**EVALUATING CYCLING POLICY  
AND PROGRESS BASED ON THE  
COPENHAGENIZE INDEX PARAMETERS**

FOR THE CITY OF BERN  
MARCH 26<sup>TH</sup>, 2019

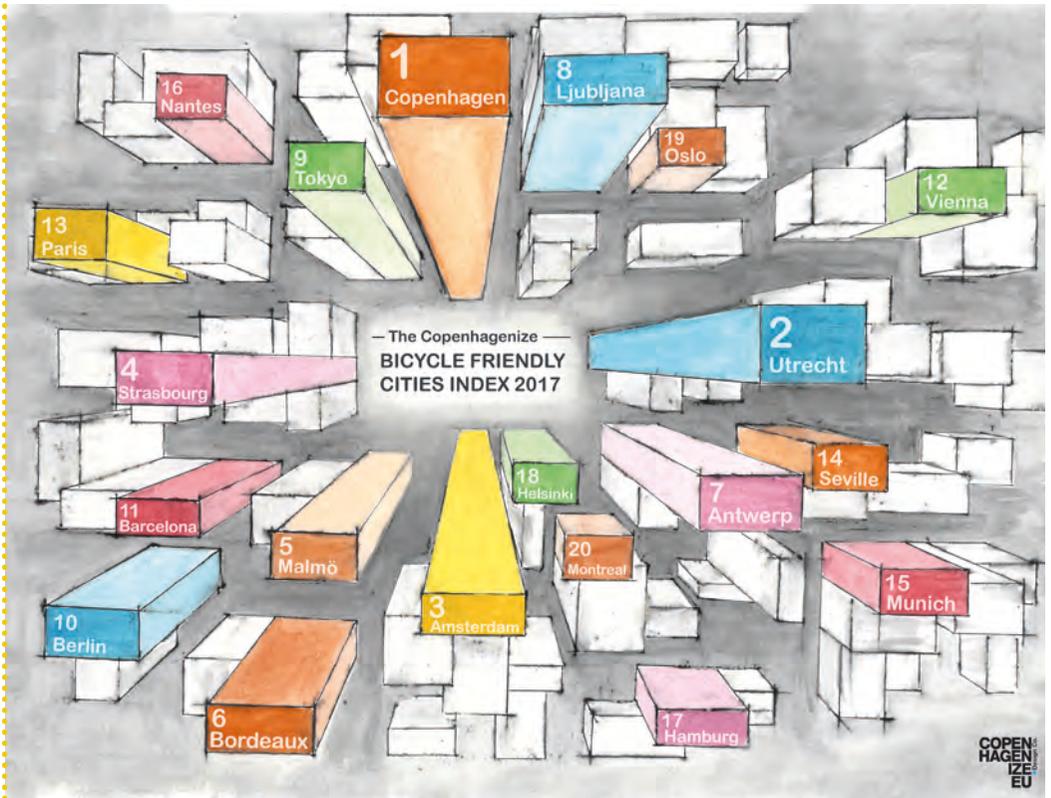
**COPEN  
HAGEN  
IZE  
EU**  
Design Co.

## COPENHAGENIZE BICYCLE-FRIENDLY CITIES INDEX

- World's most comprehensive ranking of bicycle-friendly cities
- 14 parameters: qualitative and quantitative
- Holistic approach of bicycle urbanism
- 2017 ranking: 136 cities

### Why Bern is not included in the Index?

- Not enough inhabitants to be ranked



# BERN IN REVIEW

## METHODOLOGY

- Visited the city in October 2018
- Read all documents on cycling
- Met local stakeholders



Michael Liebi  
Ursula Wyss



Jonas Schmid



Velo Kurier Bern



Pro Velo Bern



## BERN IN CONTEXT COMPARISON

- *Bern*
- *Cities with a similar size or a rather similar cycling modal share*
- *Less populated cities of the Copenhagenize Index Top 20*

[3] Ranking in the Copenhagenize Index



## BERN IN GRADES

- Score between 0 and 4 points in 14 different categories
- + maximum of 12 bonus points

40/68

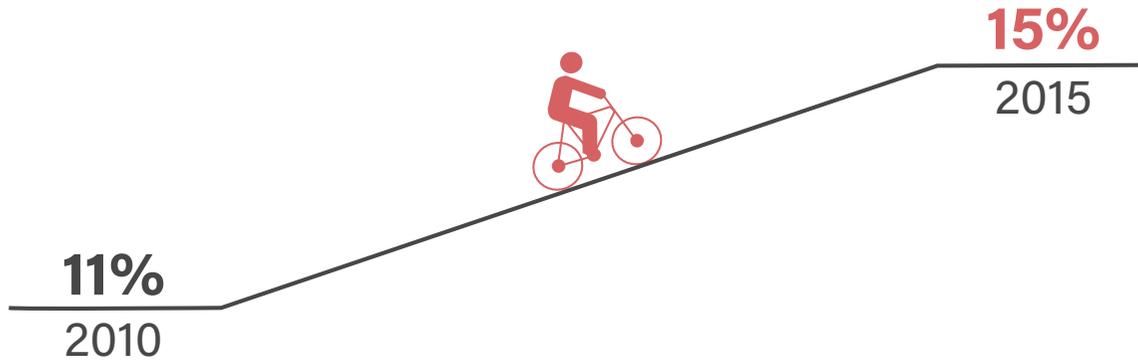
1. ADVOCACY	0	1	2	3	4	
2. POLITICS	0	1	2	3	4	+2 Ambitious bicycle plan
3. FACILITIES	0	1	2	3	4	+1 Quality of velostations & new parking
4. TRAFFIC CALMING	0	1	2	3	4	+1 Implementation of traffic calming features
5. BIKE SHARE	0	1	2	3	4	
6. GENDER SPLIT	0	1	2	3	4	
7. MODAL SHARE	0	1	2	3	4	
8. MODAL SHARE SINCE 2006	0	1	2	3	4	
9. PERCEPTION OF SAFETY	0	1	2	3	4	
10. INFRASTRUCUTRE	0	1	2	3	4	
11. CULTURE	0	1	2	3	4	
12. SOCIAL ACCEPTANCE	0	1	2	3	4	
13. URBAN PLANNING	0	1	2	3	4	+1 Quick implementation of best-practices
14. CYCLELOGISTICS	0	1	2	3	4	

VELO-OFFENSIVE: A  
TURNING POINT IN THE  
LOCAL CYCLING POLICY

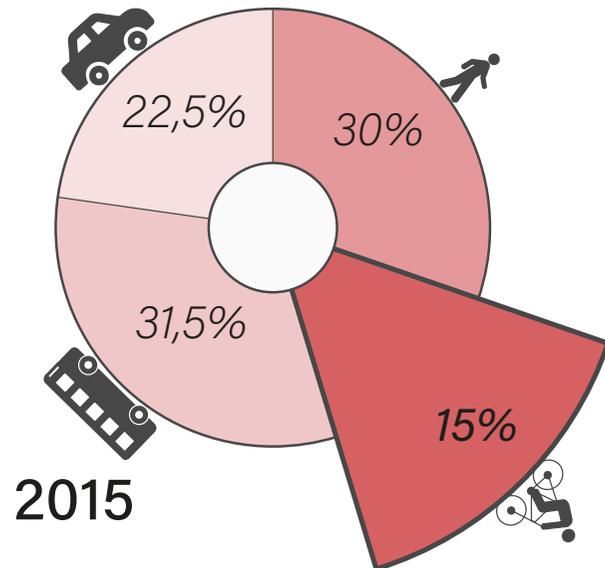


A vertical sign for the Velo Bern Wallgasse bike-sharing station. The sign is divided into several sections. At the top, there is a red square with a white bicycle icon. Below this, the text 'VELO HAUPTSTADT' is written in white on a dark background. Underneath, there is a blue graffiti-style graphic. The next section is red with the text 'Velo Bern Wallgasse' in white. Below that, there is a dark blue section with a cartoon character and text in German: 'Die PubliBike App herunterladen! Téléchargez l'application PubliBike! Register with the PubliBike app!'. Below this, there is a small diagram with four steps labeled '1', '2', '3', and '4', with the text 'So geht's. Comment ça marche. How it works'. At the bottom of the sign, there are logos for 'PubliBike', 'MIGROS', and 'DIE POST+'. The sign also includes the website 'publibike.ch' and the phone number 'numéro: 052 452 10 10'.

## THE RECENT EVOLUTION: THE INCREASE OF THE MODALE SHARE

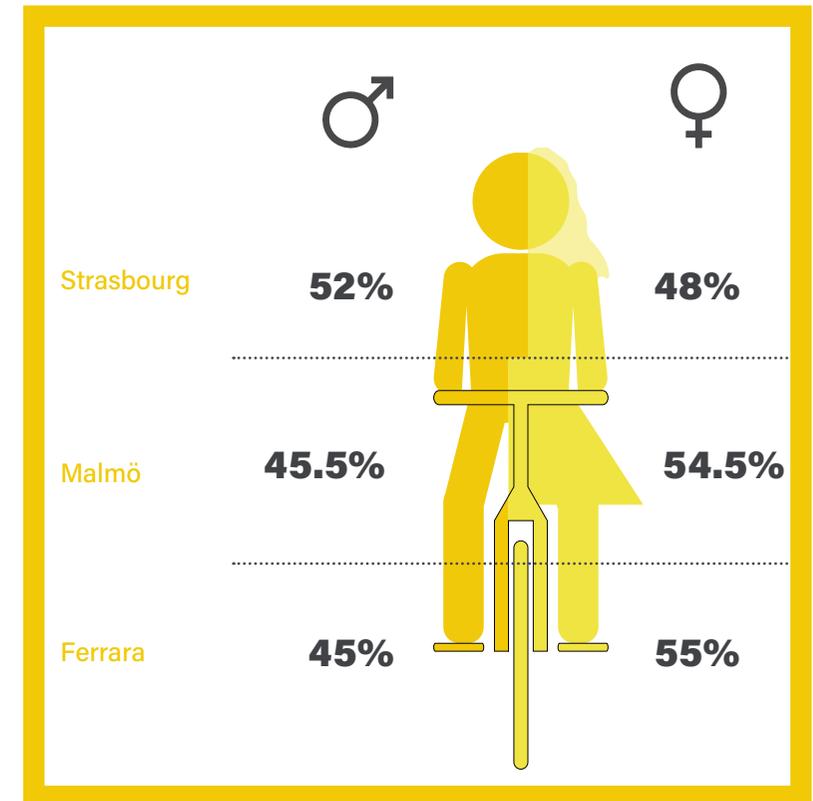


**20%**  
Bern  
2030



## THE RECENT EVOLUTION: THE NEW PROFILE OF CYCLISTS

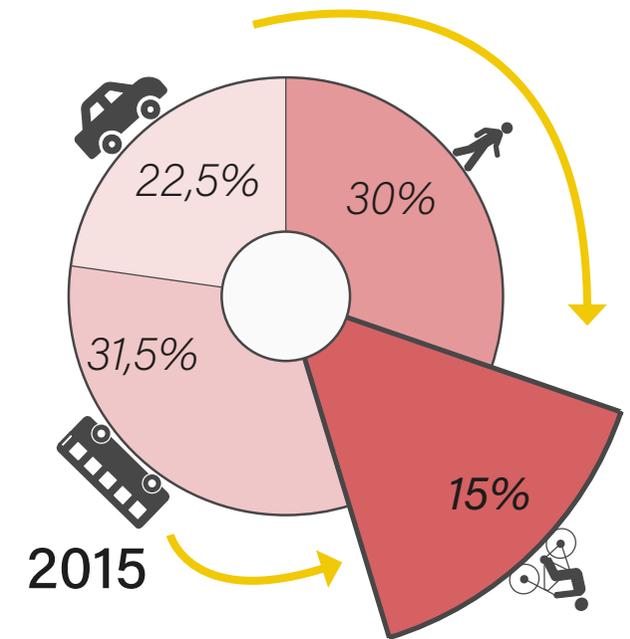
- More women
- More children
- More elderly
- More data must be collected on cyclists



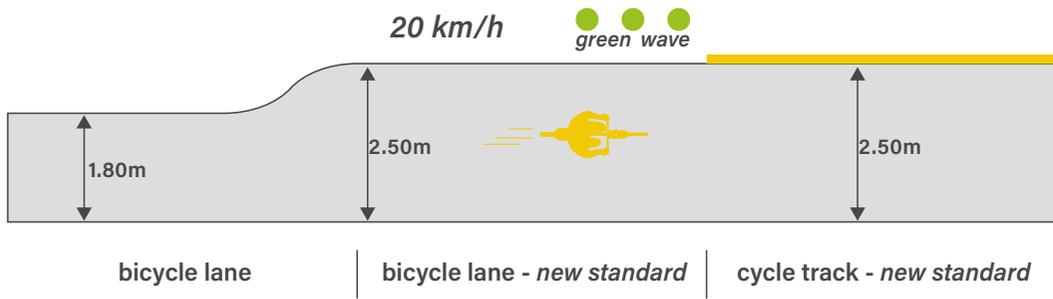
## THE MODAL SHARE INCREASE

Challenge:

- Attracting some users from the congested public transports during peak hours
- Decreasing the number of motorists
- Campaigns targeting specific audience



# INFRASTRUCTURE: VELO-HAUPTROUTE WANKDORF



# INFRASTRUCTURE

- No narrow bicycle lane
- No bicycle on sidewalks



## TRAFFIC CALMING

- Diverters for cars
- Bike streets
- Lively streets designed with inhabitants



# INNOVATION & BEST PRACTICES



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- 1) MORE CYCLE TRACKS
- 2) MORE EFFECTIVE COMMUNICATION
- 3) CONNECT BERN TO THE SURROUNDINGS
- 4) COLLECT PRECISE DATA ON THE EVOLUTION OF CYCLING
- 5) KEEP ON INNOVATING AND GOING BEYOND RESTRICTION



# THANK YOU



Clotilde Imbert  
ci@copenhagenize.eu